

Our SCCA Invasion Force.

Yessiree, race fans, Plymouth is going Trans-Am racing this year, and the effort is spearheaded by the All-American racer himself, Daniel S. Gurney.

As you may know, this is Dan's first all-out go at the Trans-Am Series. It also happens to be Plymouth's first real go at the Trans-Am Series. So needless to say, we've got some serious catching up to do.

And with that in mind, the talents of Dan's All-American Racers, Inc. and Plymouth's Rapid Transit System have combined to produce the two conveyances shown below.

The one on the right is the real Dan Gurney race car; the one he'll use to demonstrate the art of Rapid Transit to



Mark, Parnelli, Jerry and so on. You could buy one like it for, oh, \$18,000. Problem is Dan only plans to build four or five. So "act now," as they say in ads.

The one on the left is our version of Dan Gurney's race car, the AAR 'Cuda. As such, it has a lot in common with Dan's own car. Standard equipment includes:

- "Trans-Am" cylinder block and heads (the street version is 340 cu. in. and uses three Halley 2-bbl. carbs).
- Heavy-duty "Trans-Am" suspension, including front and rear anti-sway bars, special rear springs and rear shock absorbers.
- E60 X 15" fiberglass-belted tires, front; G60 X 15"s rear.

- Side outlet dual exhausts.
- "Ducktail" rear spoiler.
- Fiberglass hood with aerodynamic cold air intake.
- Non-glare finish on hood and grille.
- AAR strobe stripe along body.
- Disc front brakes.
- Sure-Grip differential.

We plan to build only a limited number of AAR 'Cudas, so if you'd like one, see your dealer pronto. The price? Under \$4,000.* Although it'll handle with \$10,000-plus machinery. Like Dan's car, it's a real piece of machinery.

What better way to root for us in Trans-Am, than by wheeling around in an AAR 'Cuda. Support Dan Gurney for President!



*Based on manufacturer's suggested retail price excluding state and local taxes, destination charges, optional equipment and equipment required by state law.

Background, r to l: D. Gurney, S. Savage, M. Muhleman, G. Wheeler, J. Ramirez, D. Barron, D. Simpson, B. Boxx, G. Kelly, S. Tarozzi, J. Miller, K. Black, B. Junar, P. Hutchinson, P. Remington, B. Brown. Foreground, r to l: E. Forbes-Robinson, M. Nels, N. Lynes.



Plymouth

